



# The Braxton Tee Up For Life Golf Tournament



## **Board of Directors**

**Brad Mears**  
Director

**Teri Mears**  
Vice-Director

**David Barnett**  
Sponsor Coordinator

**Todd Endres**  
Sponsor Coordinator

**Paul Plemel**  
Golf Coordinator

**Nikole Mazich**  
American Cancer Society

**Maury Keller**  
CFO Braxton Technologies  
Event Sponsor Representative

Dear Friend,

On behalf of Tee Up For Life and Braxton Technologies, our event sponsor, I would like to invite you and your company to participate in our 2010 Charity Golf Tournament benefitting the American Cancer Society. Your participation in this worthwhile event will promote yourself to Colorado Springs and the business community as a civic minded member of our city. This is a unique opportunity to obtain valuable face-time with potential customers in a relaxed environment.

Tee Up for Life Colorado Springs (a 501(c)3 organization), Braxton Technologies and the American Cancer Society have joined forces to host this annual event. We held our first tournament in 2009 and are looking forward to an even bigger and better tournament in 2010. In 2009 we fielded 35 golfers of all stripes. It was a fun time and we were all happy to do what we could to help the ACS. This year we want to double the field and add corporate sponsors to the team. Braxton Technologies invites you to add your name to theirs in support of this cause. Your help in defraying the costs of green fees and prizes will make a direct contribution to the amount we can transfer to the American Cancer Society.

Now is the time to help those people that help others. Your participation in this tournament, as a player, donor, or sponsor, will help the American Cancer Society fund a variety of initiatives that will end up saving lives. After reviewing the list of sponsorship opportunities included with this letter, I hope you will find one that will help you meet your business goals and help the ACS at the same time.

The event will be a four person scramble at the Springs Ranch Golf Club at 7:30 AM on Saturday, July 31st, 2010. You can register for the tournament, donate to the cause, or register a sponsorship directly on our website at [www.TeeUpForLifeColoradoSprings.org](http://www.TeeUpForLifeColoradoSprings.org) or by contacting us by phone or email. Thank you for your support of this important cause.

Sincerely,

Brad Mears  
Director, Tee Up For Life Colorado Springs

[www.TeeUpForLifeColoradoSprings.org](http://www.TeeUpForLifeColoradoSprings.org)

8902 Melbourne Dr, Colorado Springs, CO 80920  
719-282-6885 TeeUp4Life@gmail.com



# The Braxton Tee Up For Life Golf Tournament



## Sponsorship Opportunities

---

	Platinum Sponsor (\$1500)	Gold Sponsor* (\$1000)
Featured Speaker		
Premier Signage		
Table/Booth	●	
Sign/banner	●	●
Web site logo	●	●
# Golf Registrants	8	4

In addition to the Event, Platinum and Gold sponsorships, there are several opportunities to sponsor specific areas at the tournament. All Targeted Sponsorships include your corporate logo on the Tee Up For Life website and a sign/banner provided by you at the event.

Sponsorship Type	Cost
Hole in One Insurance (Win a Car)	\$500
Lunch	\$500
Goody Bags	\$500
Putting Contest	\$500
Longest Drive Contest	\$500
Website/Business Sponsor	\$500

[www.TeeUpForLifeColoradoSprings.org](http://www.TeeUpForLifeColoradoSprings.org)

8902 Melbourne Dr, Colorado Springs, CO 80920  
719-282-6885 TeeUp4Life@gmail.com